

Talking points for potential allies

Four targets: Businesses, senior citizens, veterans and faith leaders

**IT'S THE
END
OF MAIL
DELIVERY
TO YOUR
DOOR**

NALC members: Please use the talking points below to target four specific constituency groups in your community. Their opposition to H.R. 2309 is essential to preventing its passage and they need to register their opposition with their representative's office.

We recognize that you may not have relationships with all of these groups, so please speak only with those that are likely to be receptive to your message. Additionally, while we have provided some examples of organizations, your community may have others.

1) Talking points for businesses (particularly small businesses):

In the coming weeks, legislation could be adopted that would dismantle one of America's most trusted and valued institutions, the United States Postal Service. As a member of the business community, H.R. 2309 would adversely affect you because it would:

- Eliminate Saturday mail delivery, which could damage relationships with your customers by delaying the timely delivery of goods and products and potentially drive away business.
- Compel the use of private delivery service on Saturday, which would raise costs.
- End door delivery of the mail for 90 percent of American households and businesses, making the retrieval of mail more difficult and time-consuming.

I hope that you can call Representative _____ and urge him/her to vote no on H.R. 2309. Contact information: _____

2) Talking points for senior citizens/retirees:

In the coming weeks, legislation could be adopted that would dismantle one of America's most trusted and valued institutions, the United States Postal Service. As an organization that represents senior citizens in our community, you should be aware of the adverse affects H.R. 2309 would have on them. It would:

- End door delivery of the mail for 90 percent of American households that receive it, forcing customers to brave the weather and even their safety to retrieve mail from newly constructed centralized delivery points.
- Eliminate Saturday delivery, which would delay delivery of Social Security checks and other financial transactions that senior citizens rely on.
- Mandate the closing of thousands of post offices in communities throughout the country.
- Delay the delivery of necessary goods and products that senior citizens depend on, such as prescription drugs, Social Security checks and letters from family.

I hope that you can call Representative _____ and urge him/her to vote no on H.R. 2309. Contact information: _____

3) Talking points for veterans:

In the coming weeks, legislation could be adopted that would dismantle one of America's most trusted and valued institutions, the United States Postal Service. With one-quarter of letter carriers being military veterans, we are in tune with issues important to veterans. You should be aware of the adverse affects H.R. 2309 would have on them. It would:

- Eliminate Saturday delivery at a cost of 80,000, meaning the loss of jobs for thousands of veterans. The Postal Service offers veterans preference for employment, so this cut would contribute to the already high rate of unemployment for America's men and women returning from military service.
- Mandate the closing of thousands of post offices and other facilities, eliminating 200,000 jobs that otherwise would be available to veterans returning from Afghanistan and Iraq.

I hope that you can call Representative _____ and urge him/her to vote no on H.R. 2309. Contact information: _____

4) Talking points for faith-based organizations:

In the coming weeks, legislation could be adopted that would dismantle one of America's most trusted and valued institutions, the United States Postal Service. As a faith leader in our community, you should be aware of the adverse affects H.R. 2309 would have here. It would:

- Mandate the closing of thousands of local post offices, which are essential parts of our communities.
- Destroy the most cost efficient and affective means your organization has to communicate to your community and congregation.
- Destroy the ability of your organization to raise funds and/or promote your upcoming events and activities.
- Destroy thousands of good middle-class jobs nationwide, many of them filled for decades by women, minorities and military veterans.
- End door delivery of the mail for 90 percent of households that now receive it, forcing millions of Americans to brave the weather to retrieve their mail from newly constructed centralized delivery points. Letter carriers keep a watchful eye on our communities through our daily delivery to the homes of senior citizens and the home-bound.

I hope that you can call Representative _____ and urge him/her to vote no on H.R. 2309. Contact information: _____